20 January 2018 Meeting Minutes

**MEETING DETAILS**

<table>
<thead>
<tr>
<th>DATE:</th>
<th>1/20/2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>TYPE:</td>
<td>Board Business</td>
</tr>
<tr>
<td>INITIATED:</td>
<td>17:00:00 EST</td>
</tr>
<tr>
<td>TERMINATED:</td>
<td>18:15:00 EST</td>
</tr>
<tr>
<td>CHAIR:</td>
<td>Jacob Umans</td>
</tr>
<tr>
<td>SECRETARY:</td>
<td>Minjeong Kwon</td>
</tr>
</tbody>
</table>

**ATTENDANCE DETAILS**

<table>
<thead>
<tr>
<th>IN ATTENDANCE</th>
<th>LATE</th>
<th>NOT IN ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexander Skvortsov</td>
<td></td>
<td>Kyle Ryan</td>
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<tr>
<td>Daniel Lucas</td>
<td></td>
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<tr>
<td>Minjeong Kwon</td>
<td></td>
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<tr>
<td>Onur Tanglay</td>
<td></td>
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<tr>
<td>Megumi Sano</td>
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<tr>
<td>Jacob Umans</td>
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<tr>
<td>Mallika Pajjuri</td>
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<tr>
<td>Robert Morgan</td>
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**MEETING RESOLUTIONS:**

This table serves the purpose of recording what we have resolved to accomplish, enact, change, etc. A resolution confirmation formalizes a decision below the status of a vote but above the status of an informal consensus.

<table>
<thead>
<tr>
<th>#</th>
<th>DESCRIPTION</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Approval of Previous Meeting’s Minutes (28/12/2018)</td>
<td>APPROVED</td>
</tr>
<tr>
<td>2</td>
<td>Votes to Bylaws will be open for forty eight hours</td>
<td>APPROVED</td>
</tr>
<tr>
<td>3</td>
<td>Set up vote for Board Officers and Committees in May</td>
<td>APPROVED</td>
</tr>
</tbody>
</table>

**PARALLEL RUNNING SUMMARY:**

This table will serve as the repository for notes on the current meeting as taken by the acting Secretary for the purpose of maintaining a content record of meeting business. They will run parallel to the meeting and will constitute a Meeting Summary prepared for any Board of Directors member who were absent from the meeting or wish to brief themselves on its content.

**NOTE CONTENT**

1. Journal
   a. Reached out to Brain Bee coordinators
   b. Promo campaign
2. Chapter Development
   a. National Chapter Initiative
      i. In working to develop multiple networks
3. Publicity
a. Point system isn’t working bc the members are inactive
   i. Trouble scheduling meetings
   ii. Will send out messages to members inactive for 1–2 weeks
4. Video
   a. Inactive members
5. MYELIN
6. Membership
   a. Will need to set up interviews
7. SWOT Analysis
   a. Each committee will write up an analysis at the end of every month
8. Bylaws
   a. Bylaws have been condensed and clarified
9. Brain Bee
   a. Videos will need to be distributed
   b. Communications with BB coordinators: 6 responses of interests
10. Brain Awareness Week
    a. IYNA is officially registered to partner
    b. IYNA can write a guest post for Dana
11. Board Officers and Committees
    a. Vote in May
12. Partnerships
    a. New people to BoD: possibly from Brain Bee and USABO
    b. Potential Partnerships
       i. Patch: possibly putting ads so that it can be over country
13. Google Adwords
    a. Establish another task force?
       i. Put Yasmeen in charge?
14. Website Issues
    a. Formatting:
    b. Pop-ups: being worked on
    c. IYNA Support Email
    d. According to Reddit: broken links, plug-ins: position descriptions
       i. Unsubstantiated
    e. Need to find Web Developer

SECRETARY APPROVAL:
(Signature & Date)

MINJEONG KWON 20 January 2018
(position), International Youth Neuroscience Association